

# DROP SHIPPING TELUGU COURSE 2025

## COURSE OUTLINE

### 1. INS AND OUTS OF DROP SHIPPING

1. About Drop Shipping
2. Difference between Indian & International Drop Shipping
3. Importance of Product Demand
4. Choosing a Profitable Niche
5. Product Selling Price Structure
6. About Roposo Clout
7. Managing RTO & Returns

### 2. PRODUCT RESEARCH

1. Quick info about Product Research
2. Amazon Movers & Shakers
3. Google Trends
4. Meta Ads Library
5. Competitor Research

### 3. SETTING UP BUSINESS

1. Choosing a Business/Brand Name
2. Branding Importance
3. Email, Domain, Social Media & Trademark
4. Documentation

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### 4. SHOPIFY STORE SETUP

1. Creating Shopify Account
2. Shopify Settings
3. Legal Pages
4. Domain Configuration
5. Theme Setup
6. Essential Apps Setup
7. Importing Products from Roposo Clout
8. Importance of Product Descriptions
9. Importance of SEO
10. Importance of FAQs
11. Payment Gateway

### 5. META BUSINESS SUITE SETUP

1. Setting up Facebook & Instagram
2. Setting up Meta Business Manager
3. Setting up Meta Ads Manager
4. Meta Pixel Configuration
5. Meta Catalogue Configuration
6. Audience Targeting
7. Custom Audiences Setup
8. Ad Campaign Setup

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### 6. GOOGLE SETUP

1. Search Console Configuration
2. Analytics Configuration
3. Merchant Center Configuration

### 7. CHATGPT

1. Product Descriptions using ChatGPT
2. Ad Copies using ChatGPT

### 8. CANVA

1. Ad Creatives using Canva

### 9. IMPORTANCE OF CUSTOMER

1. Customer Support
2. Customer Satisfaction
3. Customer Loyalty

**RECORDED & LIVE  
COURSE AVAILABLE**



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